

How can **Virtual Tours** help
boost my real estate sales
& commissions?



To boost your sales & commissions, you need to close listings **faster** and at a **higher price**.

Virtual Tours give more prospective buyers access to your listings.

Open houses & showings only last at most a few hours a week.

Virtual Tours let buyers walk your listing **24** hours a day, **7** day a week, **365** days a year.

Reach an international audience.

Virtual Tours allow prospective clients from **all over the world** to visit your properties.

Show off features with Mattertags™

Provide information to potential buyers about **features, furnishings, and amenities** like you were present.

Get that **WOW** effect!

Unlike photographs, **Virtual Tours** allow your buyers to **feel** a space and **move** through it like they were there.

Virtual Tours are lockdown friendly.

A September 2020 survey by Redfin found post-lockdown **71%** of buyers would **buy sight unseen**, as opposed to **55%** pre-lockdown.

78% of home buyers say they are choosing to **view more properties** virtually with 3D tours because of **safety concerns**.

Let customers size up the listing.

Virtual Tours allow buyers to **accurately measure dimensions** with an in-tour measuring tape.

Maximize your social reach.

Virtual Tours are **easily shareable** across your various social networks and more likely to **create engagement** than photos.

Go beyond the basics.

Customize your **Virtual Tour** package to take it to the next level add ons:

- **Floorplan PDFs**
- **Cinematic Videos**
- **Google Street implementation**
- **Virtual Staging**

And remember...

Your competitors are already offering Virtual Tours.

Stay relevant in an increasingly competitive field and make sure you aren't the last one to **adapt & evolve.**

Like what you hear?

Our team at **TGW Architectural** can get your **Virtual Tours** up and running in no time at all.

Call us at

+49 030 420 22805

Email us at

archvis@greatwanderer.studio

And get more information at

www.greatwanderer.studio/virtual-tours

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