

Marketing & Business Development Intern (f/m/d)

The Great Wanderer is a digital media studio and 3D production house headquartered in Berlin, Germany. Our team of cross-discipline creatives combines a wealth of experience to realize projects with an eye towards the future. With narrative at the heart of our work, we are constantly finding new ways to tell the stories of our clients.

Your Mission:

- You will work directly with the CEOs, take on a lot of responsibility, and shape the continued growth and strategy of our studio
- You will focus on generating leads through various direct and indirect channels and work with our sales team
- You will verify the accuracy of information, reconcile data and identify inconsistencies
- You will support our team in day-to-day business operations
- You will assist in the production and distribution of marketing materials, such as pitch decks and take part in client meetings
- You will design, implement and optimize process structures
- You will keep track of our sales database and maintain it on a regular basis

Your Profile:

- You are currently enrolled as a student in a relevant field or have experience in said field
- You are available for a 3-month full-time internship (voluntarily, outside of your studies), or up to 6-month (mandatory, as required by your studies)
- You have strong time management and organizational skills
- You are result-oriented, exhibit strong leadership and know that value means in contrast to price
- You are a generally extroverted and engaging person
- You are fully proficient in both English and German
- Ideally, you have experience in Business Development and are interested in Social Media
- You work structured, independent, solution-oriented and reliable in the team
- You are a creative, motivated and communicative personality

Your Benefits:

- Offer meaningful work and provide exposure to different facets of sales and marketing allowing you to develop invaluable skills and industry knowledge
- A high degree of responsibility, independence, and creative leeway
- An inspiring work environment that values your individualistic thinking and creative input
- You will gain insight into the most important aspects of setting up a business (e.g. fundraising, strategy, etc.), which will prepare you optimally for setting up your own business projects
- The opportunity to be part of a small, creative and international team with a common goal in mind
- A steep learning curve and the prospect of full-time employment afterwards
- A highly motivated, committed and international team with flat hierarchies
- Massive networking opportunities

This is an interdisciplinary, full-time internship position. Do you want to join our exciting journey? Please send us your CV and motivational letter to: nana@greatwanderer.studio

The Great Wanderer Studios is committed to promoting diversity, multiculturalism, and inclusion. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status.